



Income Statement 損益表	(NT\$ mn 新台幣百萬元)	1H 2009	1H 2010	% Change	Q2 2009	Q2 2010	% Change
Operating Revenue 營業收入		97,179	99,279	2.2%	48,059	49,664	3.3%
Domestic Fixed Communications Busines 國內固定通信		35,233	34,532	-2.0%	17,532	17,332	-1.1%
Local 市內網路		16,346	15,964	-2.3%	8,241	8,059	-2.2%
DLD 長途網路		3,848	3,402	-11.6%	1,944	1,699	-12.6%
Broadband 寬頻接取		9,910	10,059	1.5%	4,892	4,984	1.9%
Mobile Communications Business 行動通信		42,535	44,332	4.2%	20,763	22,110	6.5%
Mobile Service 行動電話服務		35,279	36,209	2.6%	17,693	18,276	3.3%
Sales of Mobile Handsets and Datacards 手機及行動網卡銷售		7,206	8,041	11.6%	3,036	3,766	24.0%
Internet Business 網際網路		11,402	11,913	4.5%	5,647	6,042	7.0%
HiNet Services HiNet 上網		8,638	8,985	4.0%	4,277	4,525	5.8%
International Fixed Communications Business 國際固定通信		7,435	7,685	3.4%	3,802	3,714	-2.3%
ILD 國際網路		6,342	6,298	-0.7%	3,218	3,056	-5.0%
Others 其他		574	817	42.3%	315	466	47.9%
Operating Costs and Expenses 營業成本及費用		68,133	69,492	2.0%	33,139	34,753	4.9%
Operating Costs 營業成本		54,270	55,138	1.6%	26,118	27,346	4.7%
Operating Expenses 營業費用		10,404	10,754	3.4%	5,271	5,542	5.1%
Marketing 行銷		1,934	2,036	5.3%	981	1,057	7.7%
General & Administrative 管理		1,525	1,564	2.6%	769	808	5.1%
Research & Development 研究發展							
Income from Operations 營業利益		29,046	29,787	2.6%	14,920	14,911	-0.1%
Operating Profit Margin(%) 毛利率		29.89%	30.00%	0.4%	31.05%	30.02%	-3.3%
EBITDA 利息、稅項、折舊及攤銷前之利潤 (Note註)		47,410	47,067	-0.7%	24,054	23,505	-2.3%
EBITDA Margin(%) 攤銷前利潤率		48.79%	47.41%	-2.8%	50.05%	47.33%	-5.4%
Non-Operating Income and Gains 營業外收入及利益		906	726	-19.9%	241	324	34.4%
Non-Operating Expenses and Losses 營業外費用及損失		470	164	-65.1%	-	128	-
Income before Income Tax 稅前利益		29,482	30,349	2.9%	15,161	15,107	-0.4%
Income Tax Expenses 所得稅		6,849	4,906	-28.4%	3,515	1,936	-44.9%
Consolidated Net Income 合併總純益		22,633	25,443	12.4%	11,646	13,171	13.1%
Attributable to: 歸屬於							
Stockholders of the parent 母公司股東		22,262	24,991	12.3%	11,475	12,931	12.7%
Minority interests 少數股權		371	452	21.8%	171	240	40.4%
Net Income Margin(%) 淨利率		22.91%	25.17%	9.9%	23.88%	26.04%	9.0%
Basic Earnings Per Share (NT\$) 每股稅後盈餘		2.30	2.58	12.3%	1.19	1.34	12.7%
Diluted Earnings Per Share (NT\$) 稀釋每股盈餘		2.29	2.57	12.2%	1.18	1.33	12.7%

Note 註: Chunghwa adopted formula "EBITDA = operating income + "D&A". EBITDA=營業利益+折舊及攤銷

Cash Flow Statement 現金流量表	(NT\$ mn 新台幣百萬元)	1H 2009	1H 2010	% Change	Q2 2009	Q2 2010	% Change
Net cash provided by operating activities 營業活動之現金流量		34,250	32,942	-3.8%	18,199	17,250	-5.2%
Net cash provided by (used in) investing activities 投資活動之現金流量		(13,636)	(3,803)	72.1%	(3,794)	(3,865)	-1.9%
Net cash provided by (used in) financing activities 融資活動之現金流量		(18,931)	(6,864)	63.7%	(132)	189	243.2%
Effect of exchange rate changes 匯率影響數		(6)	9	250.0%	(3)	12	500.0%
Effect of change on consolidated subsidiaries 合併個體變動影響數		458	(2,764)	-703.5%	-	-	-
Net increase (decrease) in cash and cash equivalents 現金及約當現金淨增加		2,135	19,520	814.3%	14,270	13,586	-4.8%
Cash and cash equivalents at the beginning of period 期初現金及約當現金餘額		81,288	73,259	-9.9%	69,153	79,193	14.5%
Cash and cash equivalents at the end of period 期末現金及約當現金餘額		83,423	92,779	11.2%	83,423	92,779	11.2%

Balance Sheet 資產負債表	(NT\$ mn 新台幣百萬元)	6.30.2009	6.30.2010	% Change	6.30.2009	6.30.2010	% Change
Total Assets 資產總計		461,513	459,371	-0.5%	461,513	459,371	-0.5%
Current Assets: 流動資產		123,767	125,876	1.7%	123,767	125,876	1.7%
Cash & Cash Equivalents 現金及約當現金		83,423	92,779	11.2%	83,423	92,779	11.2%
Trade Notes & Accounts Receivable 應收票據及帳款		11,083	12,290	10.9%	11,083	12,290	10.9%
Inventories 存貨-淨額 (Note 註)		3,230	3,628	12.3%	3,230	3,628	12.3%
Others 其他		26,031	17,179	-34.0%	26,031	17,179	-34.0%
Non-Current Assets: 非流動資產		337,746	333,495	-1.3%	337,746	333,495	-1.3%
PP&E 固定資產淨額		314,685	307,512	-2.3%	314,685	307,512	-2.3%
Long-term Investments 長期投資		10,091	12,283	21.7%	10,091	12,283	21.7%
Intangible Assets 無形資產		7,901	7,156	-9.4%	7,901	7,156	-9.4%
Others 其他		5,069	6,544	29.1%	5,069	6,544	29.1%
Total Liabilities 負債合計		95,865	95,383	-0.5%	95,865	95,383	-0.5%
Current Liabilities: 流動負債		81,837	84,929	3.8%	81,837	84,929	3.8%
Short-term Loans 短期借款		256	3,434	1241.4%	256	3,434	1241.4%
Current Portion of Long-term Loans 一年內到期之長期借款		105	109	3.8%	105	109	3.8%
Trade Notes & Accounts Payable 應付票據及帳款		7,478	7,191	-3.8%	7,478	7,191	-3.8%
Others 其他		73,998	74,195	0.3%	73,998	74,195	0.3%
Non-Current Liabilities 非流動負債		14,028	10,454	-25.5%	14,028	10,454	-25.5%
Long-term Loans 長期負債		270	165	-38.9%	270	165	-38.9%
Others 其他		13,758	10,289	-25.2%	13,758	10,289	-25.2%
Equity attributable to stockholders of the parent 母公司股東權益		362,553	360,379	-0.6%	362,553	360,379	-0.6%
Capital Stock 股本		106,665	96,968	-9.1%	106,665	96,968	-9.1%
Capital Surplus 資本公積		169,509	169,516	0.0%	169,509	169,516	0.0%
Retained Earnings 保留盈餘		81,928	89,035	8.7%	81,928	89,035	8.7%
Others 其他		4,451	4,860	9.2%	4,451	4,860	9.2%
Minority interests in subsidiaries 少數股權		3,095	3,609	16.6%	3,095	3,609	16.6%
Total Debt (including short-term bills payable) 負債合計		631	3,768	497.1%	631	3,768	497.1%
Net Debt 負債淨額		(82,792)	(89,011)	-7.5%	(82,792)	(89,011)	-7.5%

Key Ratios	1H 2009	1H 2010	Q2 2009	Q2 2010
ROE 股東權益報酬率	12.0%	13.6%	12.2%	13.8%
ROA 總資產報酬率	9.8%	11.2%	10.2%	11.6%
Total Debt/Equity 負債權益比	0.2%	1.0%	0.2%	1.0%
Net Debt/Equity 淨負債權益比	-22.6%	-24.5%	-22.6%	-24.5%



	1H 2009	1H 2010	Q2 2009	Q2 2010
General Statistics 統計數字				
Taiwan Population('000) 全國人口數(千人)	23,069	23,138	23,069	23,138
Total Market Fixed Line Subscribers('000) 固網市場總客戶數(千人)	12,930	12,767	12,930	12,767
Fixed Line Penetration 固網滲透率	56.05%	55.18%	56.05%	55.18%
Total Market Wireless Subscribers('000) 行動市場總客戶數(千人)	26,168	27,173	26,168	27,173
Wireless Penetration 行動滲透率	113.43%	117.43%	113.43%	117.43%
P.S. Total Wireless Subscribers include 2G, 3G and PHS. 行動市場總客戶數含2G、3G及PHS				
Domestic Fixed Communication Business 國內固定通信				
Subscribers 客戶數				
CHT Fixed-line Subscribers('000) 本公司固網客戶數(千人)	12,584	12,378	12,584	12,378
CHT Broadband Subscribers ('000) 本公司寬頻客戶數(千人)	4,302	4,325	4,302	4,325
Market Share 市佔率				
Local (By Subscribers) 市話(以客戶數計算)	97.3%	96.9%	97.3%	96.9%
DLD (By Minutes) 長途(以分鐘數計算)	83.9%	77.3%	83.9%	77.3%
Broadband 寬頻(以客戶數計算)	83.7%	82.2%	83.7%	82.2%
Total Minutes(mn) 總分鐘數				
Local(excluding HiNet dial-up min.) 市話(不含HiNet撥接分鐘數)	7,286	6,903	3,706	3,521
DLD 長途	1,820	1,722	920	875
Broadband ARPU(NT\$) 客戶平均貢獻度(月平均數)				
Narrowband 撥接	28	18	24	18
Broadband(ADSL+FTTB) 寬頻(含ADSL及光纖)	763	780	757	776
P.S. Starting from Q1 2011, data of Narrowband will stop to be announced. 自2011年第一季起，將不再公告撥接客戶數				
Mobile Communication Business 行動				
Total CHT Subscribers('000) 本公司客戶數(千人)				
2G Subscribers('000) 2G客戶數(千人)	9,038	9,446	9,038	9,446
3G Subscribers('000) 3G客戶數(千人)	4,933	4,354	4,933	4,354
3G Subscribers('000) 3G客戶數(千人)	4,105	5,092	4,105	5,092
Pre/Post Paid 預付及月租型				
Prepaid Subs as % of Total Subs 預付型客戶數佔總客戶數比例	8.7%	9.2%	8.7%	9.2%
Market Share 市佔率				
By Subscribers 依客戶數	34.5%	34.8%	34.5%	34.8%
By Revenues 依營業收入	33.1%	34.6%	33.1%	34.6%
P.S. Includes 2G, 3G, and PHS. 包含2G, 3G及PHS				
Total Minutes(mn) 總分鐘數(百萬)				
Incoming 來話	5,147	5,422	2,614	2,769
Outgoing 去話	4,746	5,014	2,407	2,559
Blended ARPU 全體客戶平均貢獻度				
	654	645	655	648
Total VAS Revenues 行動加值營收				
As % of Mobile Revenues 佔行動總營收之比例	11.54%	14.35%	11.42%	14.52%
Churn Rate 離網率				
	5.82%	5.03%	2.65%	2.48%
Internet Business 網際網路				
Total Subscribers 總客戶數				
HiNet Subscribers ('000) HiNet客戶數(千人)	3,518	3,547	3,518	3,547
Total HiNet VAS Revenue 寬頻加值營收				
As % of HiNet Revenue HiNet加值佔HiNet營收比例	9.87%	10.66%	10.52%	11.50%
International Fixed Communication Business 國際固定通信				
Market Share 市佔率				
ILD (By Minutes) 國際(以分鐘數計算)	59.37%	57.42%	59.37%	57.42%
Total Minutes(mn) 總分鐘數				
IDD (outgoing) 國際(去話)	1,198	1,320	627	660



(NT\$ mn 新台幣百萬)

	1H 2009	1H 2010	% Change	Q2 2009	Q2 2010	% Change
	2009年上半年	2010年上半年	成長率	2009年第二季	2010年第二季	成長率
Domestic Fixed Communications Business 國內固定通信	6,551	6,038	-7.8%	3,263	3,255	-0.2%
Mobile Communications Business 行動通信	2,153	1,930	-10.4%	1,339	1,190	-11.1%
Internet Business 網際網路	909	540	-40.6%	491	349	-28.9%
International Fixed Communications Business 國際固定通信	476	629	32.1%	382	247	-35.3%
Others 其他 (note 註)	207	185	-10.6%	118	114	-3.4%
Total 合計	10,296	9,322	-9.5%	5,593	5,155	-7.8%
Consolidated Revenue 合併營收	97,179	99,279	2.2%	48,059	49,664	3.3%
Capex/Sales 資本支出佔營收比例	10.6%	9.4%	-11.4%	11.6%	10.4%	-10.8%

Note : Others (including 43 million Capex from subsidiaries in H1 2010) 2010年上半年「其他」資本支出，含子公司之0.43億
Others (including 23 million Capex from subsidiaries in H1 2009) 2009年上半年「其他」資本支出，含子公司之0.23億
Others (including 25 million Capex from subsidiaries in Q2 2010) 2010年第二季「其他」資本支出，含子公司之0.25億
Others (including 9 million Capex from subsidiaries in Q2 2009) 2009年第二季「其他」資本支出，含子公司之0.09億