

6 Public Policy Participation

SUPPORT TO CULTURAL DEVELOPMENT

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In 2022, Chunghwa Telecom donated more than NT\$ 27,890,341 in the participation of public policy items including joining national and international associations, supporting government popularization services and constructions and developing its prospective industries.



We have joined almost 100 associations and groups to upgrade its technology and stimulate the development of the industry through exchange and cooperation within the industry or across different industries. The table below are the representative associations Chunghwa Telecom participates in.

Name of Association	Description	Qualification	Contribution / Membership Fee (NT\$ thousand)
Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)	As one of the largest trade associations, it serves as a bridge between the government and the industry as well as between the industries at home and abroad.	Member	4,500
ICT Industry Alliance (hosted by TEEMA)	As an organ under TEEMA with a focus on the ICT industry, it is a vital platform for the domestic ICT industry players.	Participate in related Important Projects	3,000
Pacific Telecommunications Council, PTC	PTC is renowned telecom organization in the world. We have been the founding member since 1978, with our President as the representative of the Company at PTC.	Member	441
Cross-Strait CEO Summit	Starting from caring about the development of the communications industry of Taiwan, the summit facilitates the consensus of the industry on the industrial development via its activities, extensively discusses issues of industrial cooperation in depth, and promotes cooperation in competition to advance the mutual benefit and co-prosperity of economy across the Taiwan strait.	Member	300
Taiwan Telecommunication Engineering Industry Association	The association assembles the industry, government agencies, and academia, serving as a platform for the communication and discussion among the industry, government, and academia in the field. Through the various engineering seminars held by the association, it responds to government policies.	Member	280
Taiwan Business Council for Sustainable Development, BCSD-Taiwan	As part of the global alliance, the World Business Council for Sustainable Development (WBCSD), it converges the power of the business community to achieve the goal of sustainable development of enterprises and implement various sustainable development solutions.	Director	120
Intelligent Transportation Society of Taiwan	To communicate with the domestic members in the industry and stay abreast with the market and business opportunities in the related fields such as ITS intelligent transportation at home and abroad.	Member	200
Taiwan Telecommunication Industry Development Association, TTIDA	We care about the telecom industry in Taiwan and partake in Taiwan Telecommunication Industry Development Association, TTIDA, through the platform of which we jointly facilitate the overall development of the industry.	Director	100

Name of Association	Description	Qualification	Contribution / Membership Fee (NT\$ thousand)
AmCham Taipei	<ul style="list-style-type: none"> To participate in the Telecommunications & Media Committee and interact with industry members to stay abreast with the dynamics and business opportunities. To increase the advice channels and substantive effects of the Company on telecommunications policies, put forward suggestions on government policy issues, and assist in future development. To understand the direction and new policies of the government by participating in the seminars where officials from the central government are invited to elaborate on the governance, so as to aid the business layout of the Company. 	Member	120
GSMA	We interact and exchange with the members on mobile phone system experiences and learn about the latest development directions and technologies of the mobile phone systems in the world by participating in the association's roaming platform, conferences, and international exchange activities.	Member	15

Support to Cultural Development



Chunghwa Telecom provides professional technical support such as 5G private network, mobile edge computing, and AR/VR application technologies, making it easier for people to enjoy digital culture and entertainment. Meanwhile, we also assist in the projects of domestic cultural development applications, collaborate with cultural institutions, jointly develop digital cultural contents, and further promote the development of Taiwan's cultural and creative industries. In 2022, we allocated resources worth more than NT\$80 million cumulatively. The projects it supported include:

1. Turn Left, Turn Right. Love, or Regret at the National Theater and Concert Hall; U-Theatre Kailash Pilgrimage with performances in two different theaters simultaneously
2. Smart guided tour experience to the historic relics of the Chikan Tower in Tainan
3. "5G Digital Graffiti" of Kaohsiung City Government
4. 5G kinetic e-sports container at the Penglai Pier in Kaohsiung
5. WebAR experience at Crystal Memories of Salt of NDC
6. Interactive VR experience at Gold Museum, New Taipei City
7. Immersive 5G interactive experience at Lanyang Museum
8. WebAR guided tour application for the Indigenous People Department, Taitung County Government, Christmas event in Nantou City, and Sha Yang Ye Robot Wonderland

