

# 02

# Sustainability Value Strategy

The SDGs CHT contributes to in this chapter



<b>Six Main Capitals -</b>	
<b>Create Sustainability Value</b>	<b>30</b>
<b>Five Major Forces -</b>	
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We utilize our ICT corporate core competence and integrate with CSR to establish the five main forces, “The Digital Economy Motivator, The Creative Industry Pilot, The Happiness Value Protector, The Green Corporation Pioneer, and The Social Value Guide.” We think that the input in these five main fields will help accomplish a society with digital inclusion and the future of sustainability development.

### Financial Capital

- Share capital **77,574,465** thousand
- Capital expenditures **23,510,820** thousand

### Human Resource Capital

- Salary and welfare expenses **44,963,207** thousand
- Training expenses **493,000** thousand

### Intelligence Capital

- R&D expenses **3,849,999** thousand
- Marketing expenses **20,912,848** thousand

### Manufacturing Capital

- Equipment installation and maintenance expenses **26,838,242** thousand
- Cell tower installation expenses **7,997,131** thousand

### Social Capital

- Social investment **1,076,692** thousand
- Universal telecom services **491,271** thousand

### Nature Capital

- Green procurement **904,204** thousand
- Environmental management expenses **329,126** thousand



**Six Main Capitals**  
Create Sustainability Value

### The Digital Economy Motivator

#### Vision

Digital economy transformation

#### Strategy

- Becoming the 5G telecom leading brand
- Stimulating innovative application and creating new business models



### The Creative Industry Pilot

#### Vision

Industry innovation & Talent Startup

#### Strategy

- Investing and fostering startup business
- Encouraging innovation and start-up internally



### The Happiness Value Protector

#### Vision

Happy corporation & Considerate services

#### Strategy

- Establish a healthy and happy workplace
- Protect cyber and labor human rights
- Provide excellent innovative services



### The Green Corporation Pioneer

#### Vision

Transforming into a green corporation thoroughly

#### Strategy

- 5G(Green) green action
- Constructing a green and low-carbon supply chain



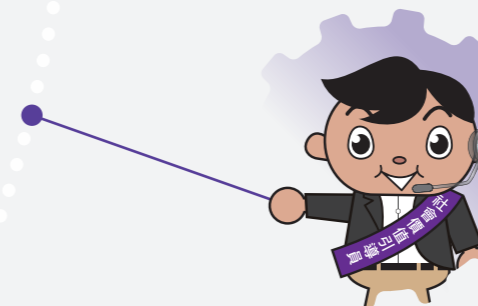
### The Social Value Guide

#### Vision

Connect · Hope · Technology

#### Strategy

- 5I SDGs digital inclusion initiative
- Corporate volunteering services

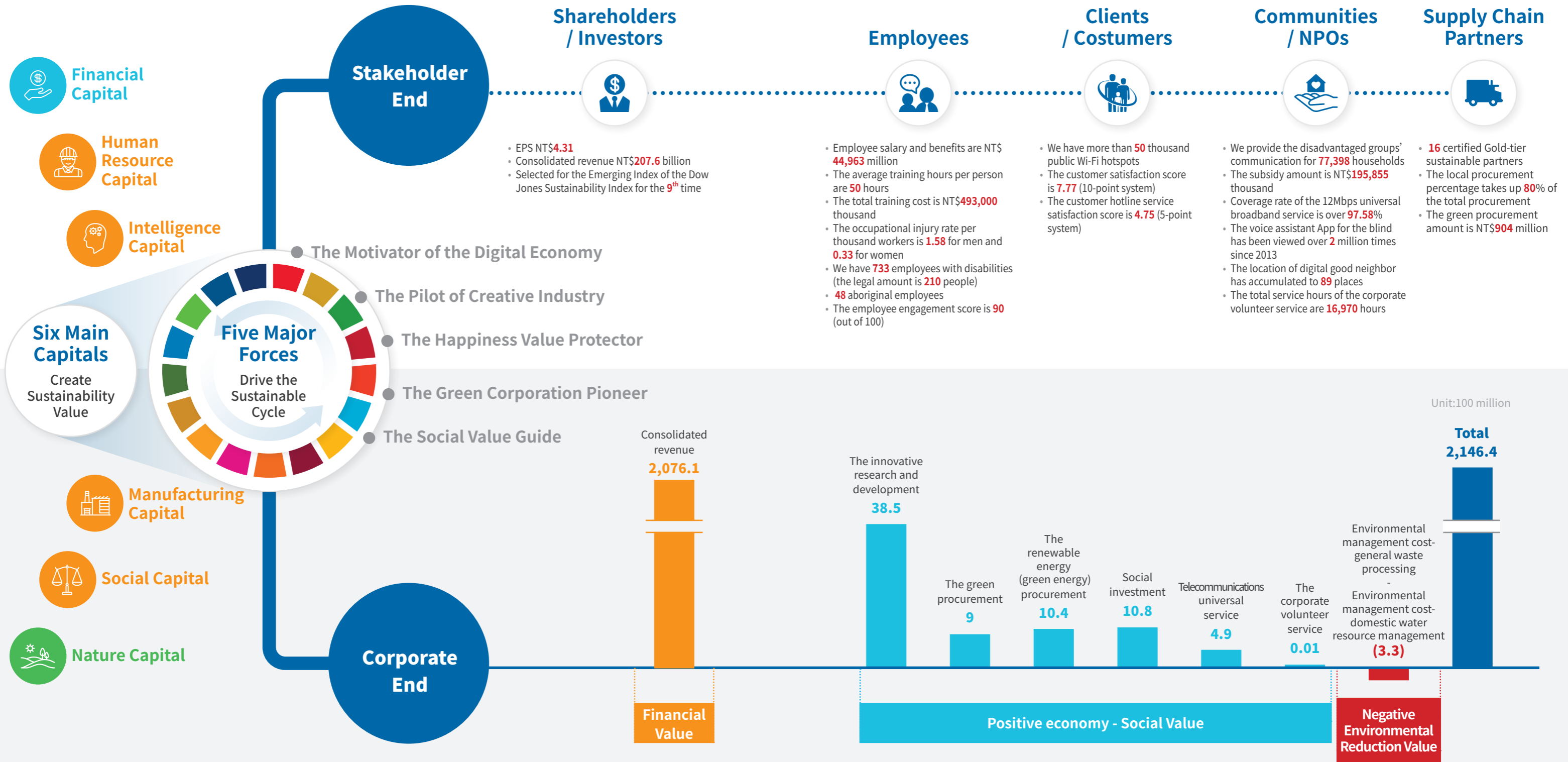




# Creating Sustainable Value

Our CSR issues and actions have created sound economic, environmental and social value since 2006. Although we have made serious efforts to adapt quantized data when setting-up and managing CSR plans, targets and performance, we have come to realize the difficulty of quantizing environmental and social values. There is still lots of true value that cannot be realized with the currency presently used as evaluation indicators of CSR performance.

We have used a “True Value” method of calculation. Positive (+) and negative (-) currency values have been assigned in an assessment of our influence on society and environment. This gives a sound idea of the real environmental and social value (profit and cost) of our sustainability efforts in 2020. The economic, social and environmental currency value CHT created on operation has also been blended in. The true value CHT creates in 2020 is NT\$214.64 billion.



Source of true value calculation for corporate volunteer service [\[link\]](#)

Source of true value calculation for Telecom universal service :  
Research conclusion, Journal of China Institute of Technology Vol.40-2009.06