

Public Policy Participation

The SDGs CHT contributes to in this chapter

8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



11 SUSTAINABLE CITIES
AND COMMUNITIES





In 2018, Chunghwa Telecom donated about NT\$ **490** million in the participation of public policy items including joining national and international associations, supporting government popularization services and constructions and developing its prospective industries.



We have joined almost **100** associations and groups to upgrade its technology and stimulate the development of the industry through exchange and cooperation within the industry or across different industries. The key associations we joined are as follows:

Name of Association	Description	Qualification
The Chinese Institute of Electrical Engineering	Presenting opinions on the telecom policies of the government through the telecom symposium held by the institute, and we sponsor the activities of the institute to support the industries.	Member
Taiwan Intelligent Aerotropolis Association	Chunghwa Telecom leads the planning and operation of the association to develop new business opportunities and the industrial prowess of Taiwan, and develops the kind of skills needed for exporting solutions around the world.	Member
Taiwan Telecommunication Industry Development Association	The platform serves for interchange among the industry peers. With collective consultation and discussion on important issues, this association plays a role as the bridge between the industry and the competent authority. A mobile communications construction group has been established to discuss items such as the co-construction of base stations, shared stations or antenna port preservation.	Member
Chinese International Economic Cooperation Association	We are invited to deliver addresses on special topics and assist in the promotion of international exchange and business joint venture. We cooperate in product distribution to promote business and media exposure at conferences held in Taiwan.	Member
TCCDA (Taiwan Customer Service Center Development Association)	Organizes frequent seminars and introduces the latest customer service system techniques, operation management, and the concept of service and business innovation. This is helpful to Chunghwa Telecom for the improvement of management and customer service.	Member
Pacific Telecommunications Council (PTC)	Contact with worldwide telecom corporations at regular intervals for business deals in nearby locations. This provides substantial results in overseas business expansion.	Member
Business Council for Sustainable Development of Taiwan (BCSD-Taiwan)	Good for the review of sustainable corporate development strategy and the introduction of related management tools. Controls the dynamics of the international development of CSR issues and is helpful with other than financial performance information disclosure.	Member
Cloud Computing & IoT Association in Taiwan	Helps to get a grip on the information of the government cloud and business opportunity and consultation with the government on the cloud industry through the association. In addition, it also increases international and cross-strait interaction opportunities.	Member