



## Message from the Chairman

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Chunghwa Telecom has emerged as the first telecommunications service provider to launch a 4G high-speed online service in Taiwan in 2014. The performance of Chunghwa Telecom has been superb as can be seen in the indicators of vision, innovation, finance, and technology. In the face of increasingly fierce competition, Chunghwa Telecom continues to sustain its leading position in data communications and innovation. At the same time the company places great value on the influence of corporate operations on society and the environment which remains one of the most important corporate strategies for sustainable development.

Chunghwa Telecom has been included in the Dow Jones Sustainable Index (DJSI) for two consecutive years and is one of the top eight sustainable telecommunication service providers in the world. This result was not unexpected because Chunghwa Telecom has long realized the importance of sustainable development and has been engaged in the management of corporate social responsibility since 2006. Chunghwa Telecom engages in a full-range of corporate governance and environmental protection activities and also promotes social harmony. With a spirit of “value is a matter of responsibility”, Chunghwa Telecom recruits talent, distinctive resources and technologies to nurture an inside out corporate culture of sustainability.

Chunghwa Telecom is committed to its stakeholders with transparency, sincerity, and steady sure operation. For nine years, Chunghwa Telecom has been rated as the top performer in disclosure. The company has a long-term S&P credit rating of “AA”, and short and long-term credit rating of “twAAA/twA-1+” from Taiwan Ratings. Chunghwa Telecom maintained its leadership position in the industry in 2014 and was the first telecommunications service provider to implement second-party audits of suppliers in corporate social responsibility to both reinforce communications value chain management and exert a positive influence along the industry chain.

To be a “Green Enterprise” in the data communications industry remains a terminal mission of Chunghwa Telecom. In 2014, Chunghwa Telecom was the first telecommunications service company conduct Scope 3 inventory. Chunghwa Telecom will continue expanding the use of the “iEN Intelligent Energy Service” as well as the development of other green products and services to assist the government and enterprises with their enhancement of the efficient use of energy. Chunghwa Telecom translates its sense of responsibility, both internally and externally, into concrete action by a positive response to a low-carbon economy.

“Narrow the digital gap for digital opportunity” is an important piece of Chunghwa Telecom philosophy for input to society. It clearly conveys the realization that the prevailing use of the Internet is critical

to the improvement of knowledge sharing and social transformation. For this reason, Chunghwa Telecom has invested about NT\$ 800 million to improve the accessibility to telecommunication services across Taiwan and the offshore islands. In 2014, Chunghwa Telecom completed the infrastructure of Wi-Fi and telecommunications services at "Smangus", home of the tribe of god. This move helps the aboriginal tribes upgrade and improve their tourist and agricultural trade and subsequent economic performance.

For years, Chunghwa Telecom has spared no effort in the advocacy of the "Digital Good Neighbors" campaign and has extended its joint ventures with NGOs, schools and artistic and cultural entities by providing hardware and software resources in 72 different locations across Taiwan. We have enriched the way of life of many communities. Our "Youth Training Scheme" events, have fused feelings in both the youth and adult communities. More than 2,000 minutes of documentary footage and data communication technology helps convey the warmth and passion of mankind everywhere.

4G has rejuvenated Taiwan and the IoT and digital convergence has helped to bring in many more opportunities and challenges to the industry as a whole. Chunghwa Telecom is backed by professional technology focused on cross-platform integration services, and that has made it possible for us to add many new things to our daily lives. Chunghwa Telecom wants to be a close partner of the people, and use ICT properly to give more value-added smart services to the public. Chunghwa Telecom is also sowing the seeds of sustainable development with the view that sustainability should spill over into society everywhere.

Chairman of the Board of Directors

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