



中華電信  
Chunghwa Telecom

# Q4 2014 Operating Results

February 16, 2015

# Disclaimer

## STATEMENT REGARDING UNAUDITED FINANCIAL INFORMATION

The unaudited financial information under T-IFRSs in this presentation is preliminary and subject to adjustments and modifications. Adjustments and modifications to the financial statements may be identified during the course of the audit /review work, which could result in significant differences from this preliminary unaudited financial information.

## NOTE CONCERNING FORWARD-LOOKING STATEMENTS

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## SPECIAL NOTE REGARDING NON-GAAP FINANCIAL MEASURES

A body of generally accepted accounting principles is commonly referred to as "GAAP". A non-GAAP financial measure is generally defined by the SEC as one that purports to measure historical or future financial performance, financial position or cash flows but excludes or includes amounts that would not be so adjusted in the most comparable U.S. GAAP measure. We disclose in this report certain non-GAAP financial measures, including EBITDA. EBITDA for any period is defined as consolidated net income (loss) excluding (i) depreciation and amortization, (ii) total net comprehensive financing cost (which is comprised of net interest expense, exchange gain or loss, monetary position gain or loss and other financing costs and derivative transactions), (iii) other expenses, net, (iv) income tax, (v) cumulative effect of change in accounting principle, net of tax and (vi) (income) loss from discontinued operations.

In managing our business we rely on EBITDA as a means of assessing our operating performance. We believe that EBITDA can be useful to facilitate comparisons of operating performance between periods and with other companies because it excludes the effect of (i) depreciation and amortization, which represents a non-cash charge to earnings, (ii) certain financing costs, which are significantly affected by external factors, including interest rates, foreign currency exchange rates and inflation rates, which have little or no bearing on our operating performance, (iii) income tax and tax on assets and statutory employee profit sharing, which is similar to a tax on income and (iv) other expenses or income not related to the operation of the business.

EBITDA is not a measure of financial performance under U.S. GAAP or T-IFRSs. EBITDA should not be considered as an alternate measure of net income or income from operations, as determined on a consolidated basis using amounts derived from statements of operations prepared in accordance with U.S. GAAP or T-IFRSs, as an indicator of operating performance or as cash flows from operating activity or as a measure of liquidity. EBITDA has material limitations that impair its value as a measure of a company's overall profitability since it does not address certain ongoing costs of our business that could significantly affect profitability such as financial expenses and income taxes, depreciation, pension plan reserves or capital expenditures and associated charges. These non-GAAP measures are not in accordance with or an alternative for GAAP financial data, the non-GAAP results should be reviewed together with the GAAP results and are not intended to serve as a substitute for results under GAAP, and may be different from non-GAAP measures used by other companies.



# **Business Overview**



# Chunghwa Telecom Overview

## Strong Market Position <sup>(a)</sup>

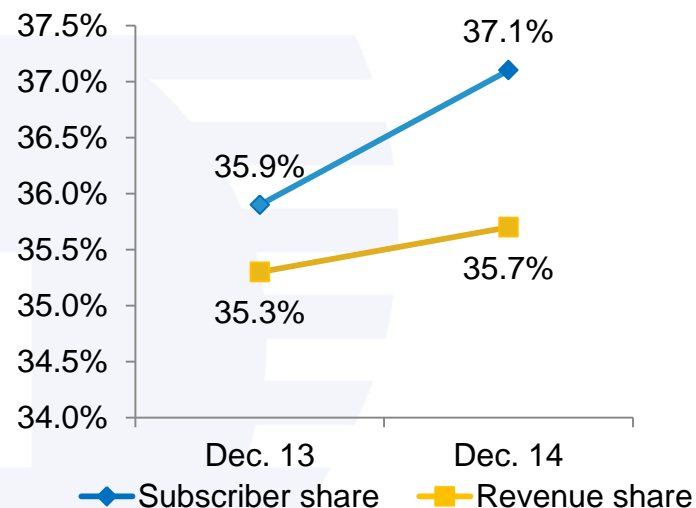
- Domestic Fixed
  - #1 Local
    - 94.3% share by subs (11.37 mn subs)
    - 85.1% share by minutes
  - #1 DLD
    - 80.5% share by minutes
  - #1 Broadband access
    - 76.7% share by subs <sup>(b)(c)</sup> (4.54 mn subs)
- Mobile
  - #1 Mobile subscribers
    - 37.1% market share <sup>(d)</sup> (11.13 mn subs)
  - #1 Mobile revenue
    - 35.7% market share <sup>(e)</sup>
- Internet
  - #1 ISP
    - 68.5% share by subs (4.23 mn subs)
- International Fixed
  - #1 ILD
    - 56.0% share by minutes

Source: Company data, MOTC, and NCC statistics

- a) Market share as of December 2014
- b) CHT access circuits were not included
- c) Excluding PWLAN subscriber numbers
- d) Includes 2G, 3G, 4G and PHS
- e) Includes 2G, 3G and PHS
- f) Revenues are based on T-IFRSs .

## Mobile Performance

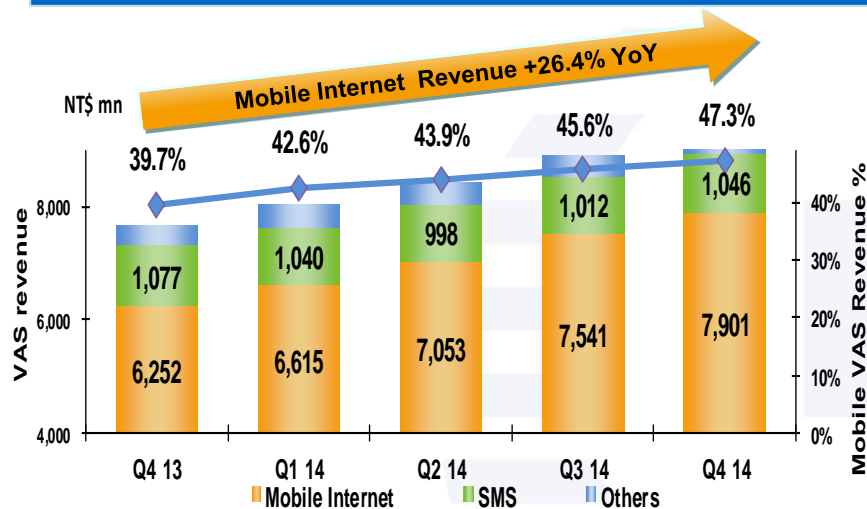
- Mobile market shares continued to grow



- 4G service market share was 38.6% as of December 2014; maintain 40% subscriber market share target

# Number One Mobile Services Provider

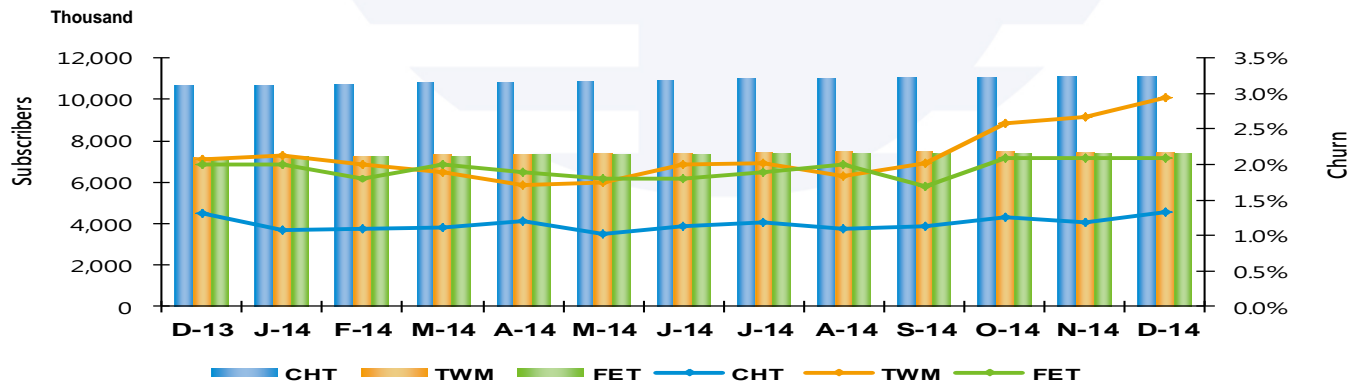
## VAS Performance



## Strategy

- Focusing on 4G service promotion and mobile internet subscriber expansion
- Promoting VAS and new applications
- Developing enterprise mobile solutions for targeted customers
- Continuing the migration of 2G customers to 3G/4G network

## Highest Subs & Lowest Churn



# 4G Mobile Service

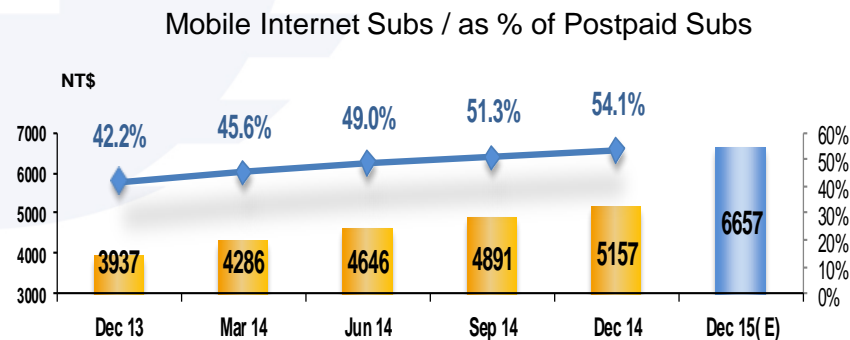
## Performance 2014

- Accumulating 1.33mn 4G subscribers by the end of 2014
- Re-farming 900MHz frequency band from 2G to 4G
- Introducing carrier aggregation (CA) technology of LTE-Advanced in 900MHz and 1800MHz bands to provide higher data rates

## Target 2015

- Reaching 40% subscriber share
- Expecting population coverage to reach 99% for the whole country by the end of 2015

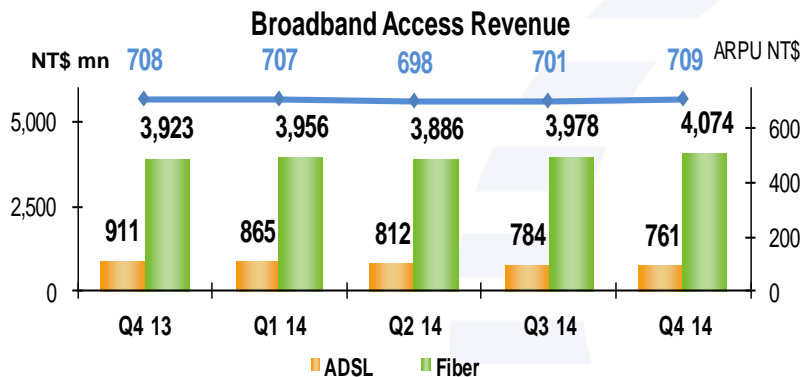
## Mobile internet adoption



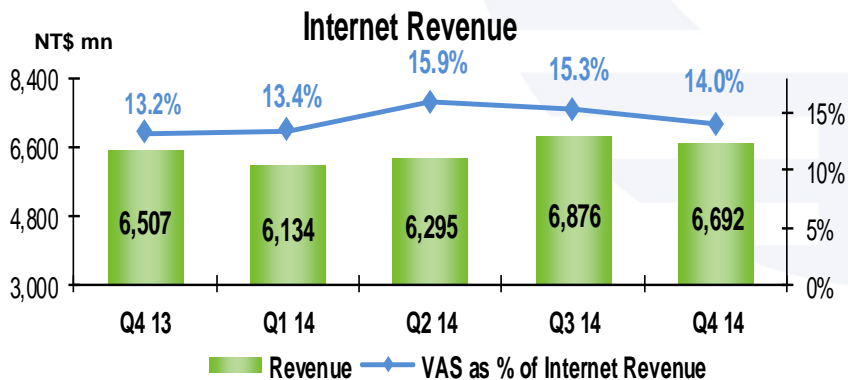
Note : Mobile internet subscriber number excludes subscribers without plan subscription.

# Fixed Broadband and Internet Services

## Performance



Note1 : Broadband ARPU is calculated as access plus ISP  
 Note2 : Revenue is calculated based on T-IFRSs

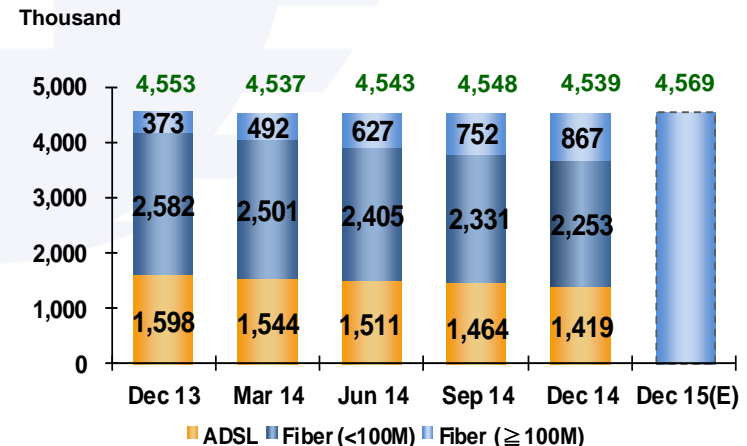


Note : Revenue is calculated based on T-IFRSs

## Strategy

- ④ Leveraging network capability to offer high-speed upload service
- ④ Optimizing broadband networks quality to increase customer satisfaction
- ④ Leveraging mobile, broadband and Wi-Fi capabilities to offer seamless internet services
- ④ Expediting CDN construction and OTT promotion to enhance digital convergence product competitiveness

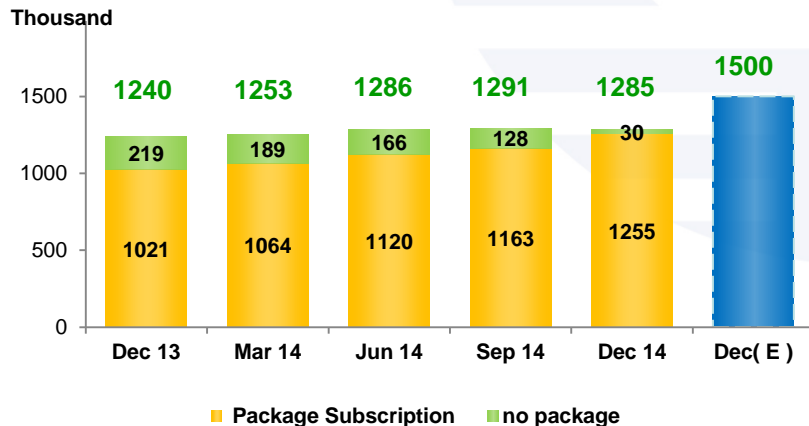
## Fixed Broadband Subs



# MOD/ IPTV Service

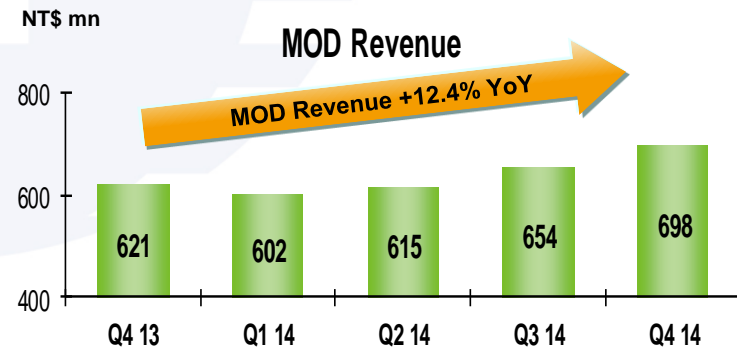
## Performance

- Revenue increased by 12.4% YoY for Q4 2014
- Subscriber market share (CATV+IPTV) YoY grew from 19.7% to 20.5% in Q3 2014
- Household TV Usage rate increased to 65.7% from 58.1% YoY for Q4 2014



## Strategy

- Continuing to enrich local contents and VOD programs
- Optimizing MOD cost structure
- Leveraging the existing broadband subscriber base to grow MOD subscription
- Providing the SVoD packages and improving user experience to differentiate from CATV services





# Enterprise ICT Initiatives

## Performance

- Information security and cloud service revenue doubled YoY in Q4 2014
- Personal Cloud (Hami+) subscribers accumulated to 2.7 million
- IoT service revenue increased to totaled NT\$1.8 bn in 2014
- Acquired several significant ICT projects in Q4 2014 with contract amount totaling NT\$1.1 bn

## Strategy

- Leveraging our advantage on network infrastructure, IDC, CDN, etc. to expand ICT business
- Offering ICT total solutions by integrating our capability on cloud, information security, IoT and customization
- Developing in-house big data capability for future commercialization
- Cooperating with partners to develop an ecosystem to provide IoT services across various industries



# Financials Overview



# Financials: Income Statement Highlights

(NT\$bn)	Consolidated					
	Q4 2013	Q4 2014	Growth %	2013	2014	Growth %
<b>Revenues</b>	<b>58.80</b>	<b>59.63</b>	<b>1.4</b>	<b>227.98</b>	<b>226.61</b>	<b>(0.6)</b>
<b>Operating Costs and Expenses</b>	<b>47.69</b>	<b>50.89</b>	<b>6.7</b>	<b>180.36</b>	<b>182.44</b>	<b>1.1</b>
<b>Other Income and Expenses</b>	<b>0.10</b>	<b>0.66</b>	<b>557.4</b>	<b>0.06</b>	<b>0.63</b>	<b>967.8</b>
<b>Income from Operations</b>	<b>11.21</b>	<b>9.40</b>	<b>(16.1)</b>	<b>47.68</b>	<b>44.80</b>	<b>(6.0)</b>
<b>Net Income<sup>1</sup></b>	<b>9.23</b>	<b>8.07</b>	<b>(12.6)</b>	<b>39.72</b>	<b>38.62</b>	<b>(2.7)</b>
<b>Net Income Margin<sup>2</sup> (%)</b>	<b>16.06</b>	<b>13.90</b>	<b>-</b>	<b>17.91</b>	<b>17.28</b>	<b>-</b>
<b>EPS</b>	<b>1.19</b>	<b>1.04</b>	<b>(12.6)</b>	<b>5.12</b>	<b>4.98</b>	<b>(2.7)</b>
<b>EBITDA</b>	<b>19.37</b>	<b>18.03</b>	<b>(6.9)</b>	<b>79.87</b>	<b>78.92</b>	<b>(1.2)</b>
<b>EBITDA Margin (%)</b>	<b>32.95</b>	<b>30.23</b>	<b>-</b>	<b>35.03</b>	<b>34.83</b>	<b>-</b>

Note:

1. Financials are prepared in accordance with T-IFRSs.

2. Net income attributable to owners of the parent.

3. Net income margin is based on consolidated net income (including net income attributable to NCI)

4. The calculation of growth rates is based on NT\$m.

# Financials: Business Segment Revenues

(NT\$bn)	Q4 2013	Q4 2014	Growth %	2013	2014	Growth %
<b>Domestic Fixed</b>	<b>19.30</b>	<b>19.60</b>	<b>1.6%</b>	<b>73.50</b>	<b>72.06</b>	<b>-2.0%</b>
Local	9.23	8.72	-5.6%	37.82	35.60	-5.9%
DLD	0.85	0.81	-5.4%	3.46	3.31	-4.6%
Broadband Access	4.83	4.84	0.0%	19.11	19.12	0.0%
MOD	0.62	0.70	12.4%	2.22	2.57	15.8%
<b>Mobile</b>	<b>28.29</b>	<b>28.90</b>	<b>2.2%</b>	<b>110.59</b>	<b>110.67</b>	<b>0.1%</b>
Mobile Voice	11.67	10.41	-10.8%	48.33	42.70	-11.6%
Mobile VAS	7.71	9.34	21.1%	28.38	34.77	22.5%
Handset Sales	8.70	8.98	3.2%	33.10	32.45	-2.0%
<b>Internet</b>	<b>6.51</b>	<b>6.69</b>	<b>2.8%</b>	<b>25.45</b>	<b>26.00</b>	<b>2.2%</b>
Internet Services	4.31	4.33	0.7%	17.19	17.24	0.3%
Internet VAS	0.66	0.70	7.0%	2.69	2.96	10.1%
<b>International Fixed</b>	<b>3.94</b>	<b>3.75</b>	<b>-4.9%</b>	<b>15.75</b>	<b>15.31</b>	<b>-2.8%</b>
ILD	2.71	2.33	-14.0%	11.25	10.43	-7.3%
Leased line	0.38	0.42	11.7%	1.43	1.52	6.7%
<b>Others</b>	<b>0.77</b>	<b>0.69</b>	<b>-9.8%</b>	<b>2.69</b>	<b>2.57</b>	<b>-4.5%</b>
<b>Total</b>	<b>58.80</b>	<b>59.63</b>	<b>1.4%</b>	<b>227.98</b>	<b>226.61</b>	<b>-0.6%</b>

Note:

1. Financials are prepared in accordance with T-IFRSs.
2. The calculation of growth rates is based on NT\$ mn.

# Financials: Costs & Expenses

(NT\$bn)	Consolidated					
	Q4 2013	Q4 2014	Growth %	2013	2014	Growth %
<b>Operating Costs</b>	<b>38.78</b>	<b>41.89</b>	<b>8.0</b>	<b>147.36</b>	<b>148.38</b>	<b>0.7</b>
<b>Operating Expenses</b>	<b>8.91</b>	<b>9.00</b>	<b>1.1</b>	<b>33.00</b>	<b>34.06</b>	<b>3.2</b>
<b>Marketing</b>	<b>6.84</b>	<b>6.86</b>	<b>0.4</b>	<b>25.16</b>	<b>26.14</b>	<b>3.9</b>
<b>General and Administrative</b>	<b>1.09</b>	<b>1.25</b>	<b>14.7</b>	<b>4.19</b>	<b>4.42</b>	<b>5.3</b>
<b>R&amp;D Expense</b>	<b>0.98</b>	<b>0.89</b>	<b>(9.5)</b>	<b>3.65</b>	<b>3.50</b>	<b>(4.2)</b>
<b>Total</b>	<b>47.69</b>	<b>50.89</b>	<b>6.7</b>	<b>180.36</b>	<b>182.44</b>	<b>1.1</b>

Note:

1. Financials are prepared in accordance with T-IFRSs.
2. The calculation of growth rates is based on NT\$ mn.

# Cash Flow & EBITDA Margin

(NT\$bn)	Consolidated					
	Q4 2013	Q4 2014	Growth %	2013	2014	Growth %
Net Cash Flow from Operating Activities	30.28	28.94	(4.5)	75.29	71.38	(5.2)
CapEx	13.07	11.59	(11.4)	36.38	32.56	(10.5)
Free Cash Flow	17.21	17.35	0.8	38.91	38.82	(0.2)
Cash and Cash Equivalents at the end of period	14.59	23.56	61.5	14.59	23.56	61.5
EBITDA Margin(%)	32.95	30.23	-	35.03	34.83	-

Note:

1. Financials are prepared in accordance with T-IFRSs.
2. The calculation of growth rates is based on NT\$ mn.
3. Free cash flow is calculated by subtracting CapEx from Net Cash Flows from Operating Activities.

# 2014 Operating Results vs. 2014 Forecast

(NT\$bn)	Consolidated					
	Q4 2014(A)	Q4 2014 (E)	Achieving %	2014 (A)	2014 (E)	Achieving %
<b>Revenues</b>	<b>59.63</b>	<b>58.58</b>	<b>101.8</b>	<b>226.61</b>	<b>228.23</b>	<b>99.3</b>
<b>Operating Costs and Expenses</b>	<b>50.89</b>	<b>49.03</b>	<b>103.8</b>	<b>182.44</b>	<b>184.70</b>	<b>98.8</b>
<b>Income from Operations</b>	<b>9.40</b>	<b>9.55</b>	<b>98.4</b>	<b>44.80</b>	<b>43.53</b>	<b>102.9</b>
<b>Net Income</b>	<b>8.07</b>	<b>7.71</b>	<b>104.0</b>	<b>38.62</b>	<b>35.84</b>	<b>107.8</b>
<b>EPS</b>	<b>1.04</b>	<b>1.00</b>	<b>104.0</b>	<b>4.98</b>	<b>4.62</b>	<b>107.8</b>
<b>EBITDA</b>	<b>18.03</b>	<b>18.09</b>	<b>99.7</b>	<b>78.92</b>	<b>77.10</b>	<b>102.4</b>
<b>EBITDA Margin (%)</b>	<b>30.23</b>	<b>30.88</b>	<b>-</b>	<b>34.83</b>	<b>33.78</b>	<b>-</b>

Note :

1. Financials are prepared in accordance with T-IFRSs.
2. The information therein is predictive and may not necessarily be fully realized in the future, and that reference to the company's significant accounting policy and summary of basic assumptions shall be made for further details.

# 2015 Forecast

(NT\$bn)	Consolidated		
	2014	2015(E)	Growth %
<b>Revenues</b>	<b>226.61</b>	<b>231.09</b>	<b>2.0%</b>
<b>Operating Costs and Expenses</b>	<b>182.44</b>	<b>185.92</b>	<b>1.9%</b>
<b>Other Income and Expenses</b>	<b>0.63</b>	<b>(0.12)</b>	<b>(120.0%)</b>
<b>Income from Operations</b>	<b>44.80</b>	<b>45.05</b>	<b>0.5%</b>
<b>Net Income</b>	<b>38.62</b>	<b>37.50</b>	<b>(2.9%)</b>
<b>EPS</b>	<b>4.98</b>	<b>4.83</b>	<b>(2.9%)</b>
<b>EBITDA</b>	<b>78.92</b>	<b>80.02</b>	<b>1.4%</b>
<b>EBITDA Margin (%)</b>	<b>34.83</b>	<b>34.63</b>	<b>-</b>

Note :

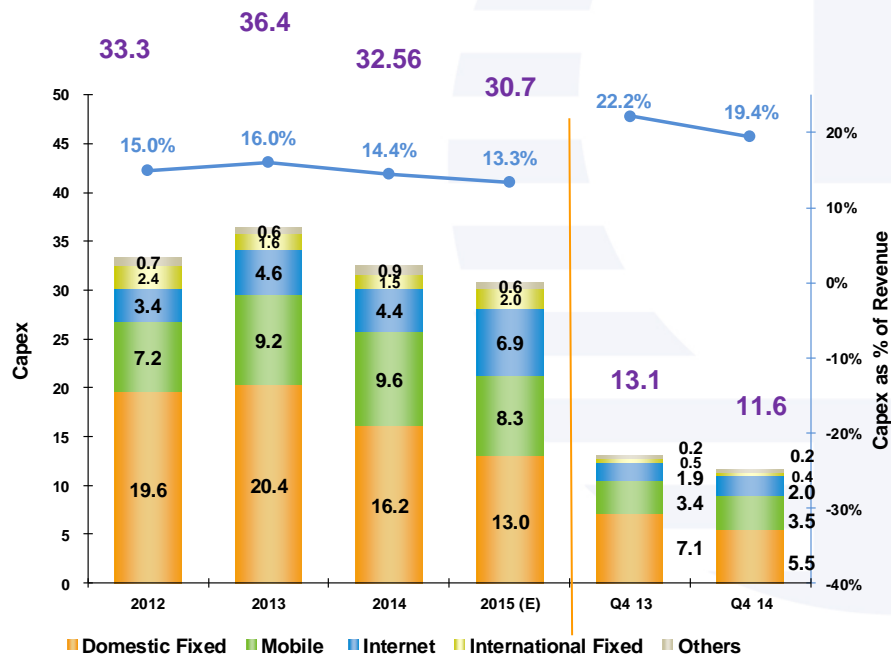
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# Effective and Efficient Capital Expenditure

## Capital Expenditure

NT\$ bn



- Actual capex for 2014: NT\$32.6 bn
  - 18.8% less of the budgeted capex
- Budgeted capex for 2015: NT\$30.7 bn
- Continue to focus on core businesses for future investments
  - 4G
  - FTTx
  - Service Platforms
  - IDC/ Cloud



# Q&A

