



Chunghwa Telecom is **the largest integrated telecom service provider in Taiwan**. The goal of the company is to be a value-creating and trustworthy company in providing information & communication services.

Dr. Rick L. Tsai, Chairman and CEO of Chunghwa Telecom, commented, "2013 was an important year for Chunghwa Telecom. In the past twelve months, not only did we outperform our competitors in growing our mobile business and upgrade many customers to higher speed services, but we also secured licenses to operate the desirable 4G bands in the domestic market."

"Heading into 2014, our key focus is on the seamless rollout of 4G services in the second half of the year, with the aim to be not only the first 4G operator in Taiwan, but also the best 4G operator in terms of service and network quality. Even in the increasingly competitive broadband market, we will continue to attract user and drive stickiness through offering attractive promotional plans, which allow customers free upload speed migration. Lastly, we plan to launch ground-breaking 300Mbps speed services helping us to solidify our technological superiority and maintain our market leading position."

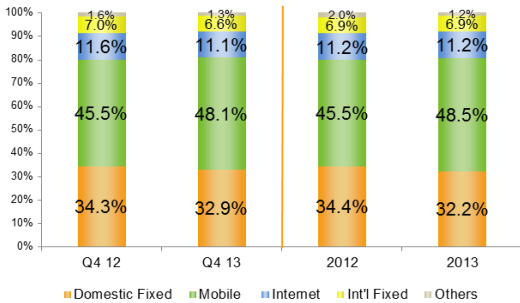
MARKET FACT

Market Cap	US\$22.80Billion
NYSE Share Price	CHT US\$29.39
52 Week Low/High	US\$29.39/33.50
TSE Share Price	2412 NT\$91.90
52 Week Low/High	NT\$90.00/101.23
Shares Outstanding	7,757 Million

as of Jan. 27, 2014 Source: Bloomberg

Taiwan's Telecom Leader / Dominant Market Positions (a)

Q4 2013 Consolidated Revenue: NT\$58.82bn (e)



- Domestic Fixed**
 - #1 Local
 - 94.7% share by subs (11.57 mn subs)
 - 86.2% share by minutes
 - #1 DLD
 - 76.7% share by minutes
 - #1 Broadband access
 - 77.8% share by subs^{(b)(c)} (4.55 mn subs)
- Mobile**
 - #1 Mobile subscribers
 - 35.8% market share^(d) (10.66 mn subs)
 - #1 Mobile revenue
 - 35.3% market share^(d)
- Internet**
 - #1 ISP
 - 68.9% share by subs (4.24 mn subs)
- International Fixed**
 - #1 ILD
 - 55.0% share by minutes

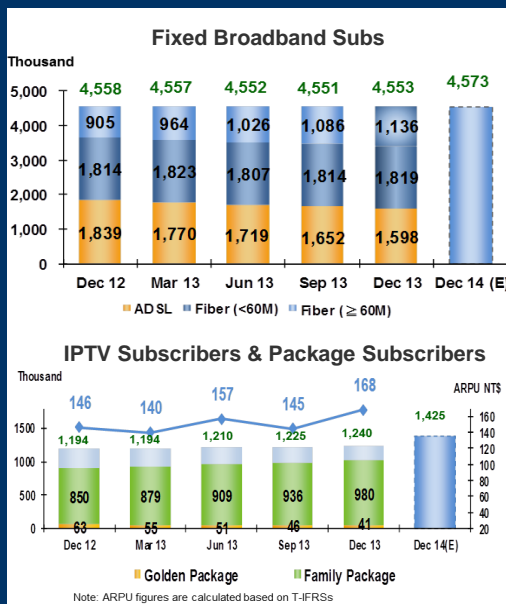
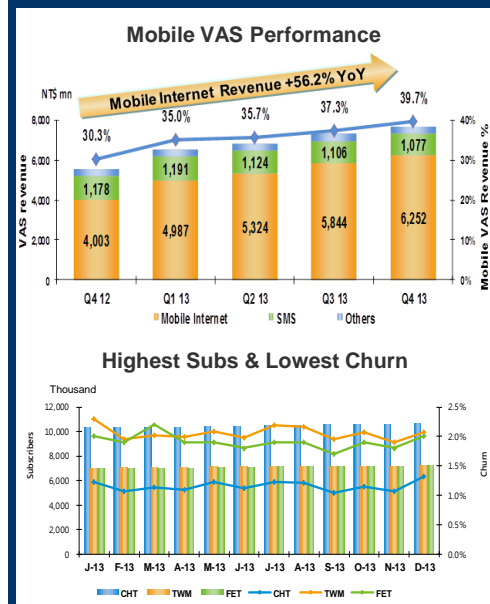
Source: Company data, MOTC, and NCC statistics
 a) Market share as of November 2013
 b) CHT access circuits were not included
 c) Excluding PWLAN subscriber numbers
 d) Includes 2G, 3G and PHS
 e) Market shares are based on 3G mobile internet plan subscribers
 f) Revenues are based on T-IFRSs.

DIFFERENTIATING FACTORS

- Leading Position in Customer Access
- Extensive Product Portfolio with High Quality Services
- Branding & Scale Advantages
- Advanced Network & Technology Capabilities
- Financial Strengths

Leading Position in Mobile Market

#1 Broadband/Internet Provider



中華電信股份有限公司
 Chunghwa Telecom Co., Ltd.
 For more information visit:
www.cht.com.tw/ir

Note: ARPU figures are calculated based on T-IFRSs



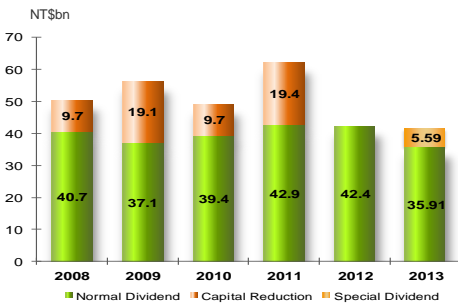
Solid Financial Performance

Consolidated

(NT\$b)	Q4 2012 (T-IFRSs)	Q4 2013 (T-IFRSs)	Δ	2012 (T-IFRSs)	2013 (T-IFRSs)	Δ
Revenues	56.25	58.82	4.6%	221.42	228.00	3.0%
Income from Operations	10.86	11.10	2.2%	48.37	47.59	(1.6%)
Net Income	9.05	9.36	3.4%	40.78	39.84	(2.3%)
Net Income margin (%)	16.09	15.91	-	18.42	17.47	-
EBITDA	19.19	19.27	0.4%	80.88	79.78	(1.4%)
EBITDA margin (%)	34.12	32.75	-	36.53	34.99	-

Note: Net income attributable to owners of the parent. / The calculation of figures is based on NT\$mn. / The figures are un-audited.

Committed to Improving Shareholder Value



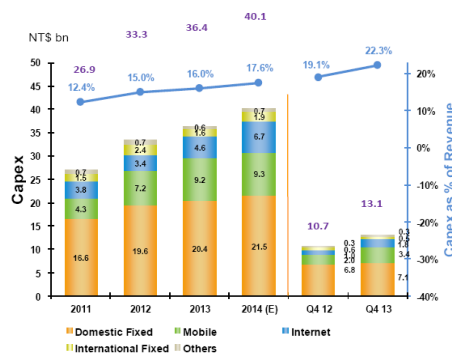
- AGM resolved to distribute special cash dividend of NT\$0.7205 per share from capital surplus
- Total payment was NT\$5.35 per share or NT\$41.5 billion including the earnings distribution of NT\$4.6295 per share for fiscal year 2012

Note:
 1. The special dividend for year 2013 was distributed from capital surplus.
 2. The cash return was calculated based on cash dividend and cash return from capital reduction, stock dividend was not included.
 3. ADR = 10 common shares
 4. The cash dividend has been calculated based on total share number 7,757,446,545 since year 2012.

Effective and Efficient Capital Expenditure

- Increase capital expenditure
 - Fixed and Mobile broadband
 - Cloud deployment including cloud data center build out
- Budgeted capex for 2014: NT\$40.1 bn
- Continue to focus on core businesses for future investments
 - 4G / 3G
 - FTTx
 - Wi-Fi
 - Service Platforms
 - Cloud computing

Capital Expenditure



Note: Figures are on consolidated basis.



Commitment to Corporate Social Responsibility



Awards

- Receives Bronze Class Sustainability Award 2014 from RobecoSAM
- Acquires Certificate of Corporate Governance System CG6008 Advanced Assessment
- Included in Dow Jones Sustainability Emerging Markets Index and World Index
- Most Effective Brand – Manager Today Magazine 2013 Research
- Financial Disclosure A++ – Securities & Futures Institute
- Customer Relationship Excellence – APCSC

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