

# 1Q 2024 Operating Results

Non-deal Roadshow May 13, 2024 Tokyo, Japan





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The unaudited financial information under T-IFRSs in this presentation is preliminary and subject to adjustments and modifications. Adjustments and modifications to the financial statements may be identified during the course of the audit /review work, which could result in significant differences from this preliminary unaudited financial information.

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#### SPECIAL NOTE REGARDING NON-GAAP FINANCIAL MEASURES

A body of generally accepted accounting principles is commonly referred to as "GAAP". A non-GAAP financial measure is generally defined by the SEC as one that purports to measure historical or future financial performance, financial position or cash flows but excludes or includes amounts that would not be so adjusted in the most comparable U.S. GAAP measure. We disclose in this report certain non-GAAP financial measures, including EBITDA. EBITDA for any period is defined as consolidated net income (loss) excluding (i) depreciation and amortization, (ii) total net comprehensive financing cost (which is comprised of net interest expense, exchange gain or loss, monetary position gain or loss and other financing costs and derivative transactions), (iii) other expenses, net, (iv) income tax, (v) cumulative effect of change in accounting principle, net of tax and (vi) (income) loss from discontinued operations.

In managing our business we rely on EBITDA as a means of assessing our operating performance. We believe that EBITDA can be useful to facilitate comparisons of operating performance between periods and with other companies because it excludes the effect of (i) depreciation and amortization, which represents a non-cash charge to earnings, (ii) certain financing costs, which are significantly affected by external factors, including interest rates, foreign currency exchange rates and inflation rates, which have little or no bearing on our operating performance, (iii) income tax and tax on assets and statutory employee profit sharing, which is similar to a tax on income and (iv) other expenses or income not related to the operation of the business.

EBITDA is not a measure of financial performance under U.S. GAAP or T-IFRSs. EBITDA should not be considered as an alternate measure of net income or income from operations, as determined on a consolidated basis using amounts derived from statements of operations prepared in accordance with U.S. GAAP or T-IFRSs, as an indicator of operating performance or as cash flows from operating activity or as a measure of liquidity. EBITDA has material limitations that impair its value as a measure of a company's overall profitability since it does not address certain ongoing costs of our business that could significantly affect profitability such as financial expenses and income taxes, depreciation, pension plan reserves or capital expenditures and associated charges. These non-GAAP measures are not in accordance with or an alternative for GAAP financial data, the non-GAAP results should be reviewed together with the GAAP results and are not intended to serve as a substitute for results under GAAP, and may be different from non-GAAP measures used by other companies.

## **Market Differentiation Factors**



### **Market Consolidation**

Leadership expanded in the post-merger market

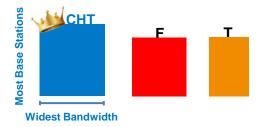
#### Lead in Sub 6GHz spectrum

✓ Own the largest and most consecutive spectrum in use at the mainstream bandwidth

	СНТ	New F	New T
Sub 6GHz	290MHz	280MHz	270MHz

#### Largest capacity, coverage and fastest speed

- Own the most mobile base stations in Taiwan
- Exclusive 5G 2CA (3.5GHz+2.1GHz) delivers the fastest
  5G at theoretical peak downlink speed over 2Gbps



### Greatest potential to best utilize 28GHz spectrum asset

- ✓ Immediately ready to provide LEO satellite service
- ✓ With 28GHz spectrum next to the unsold and satellite slot (27.5-27.9GHz) to fulfill 5G application and satellite services

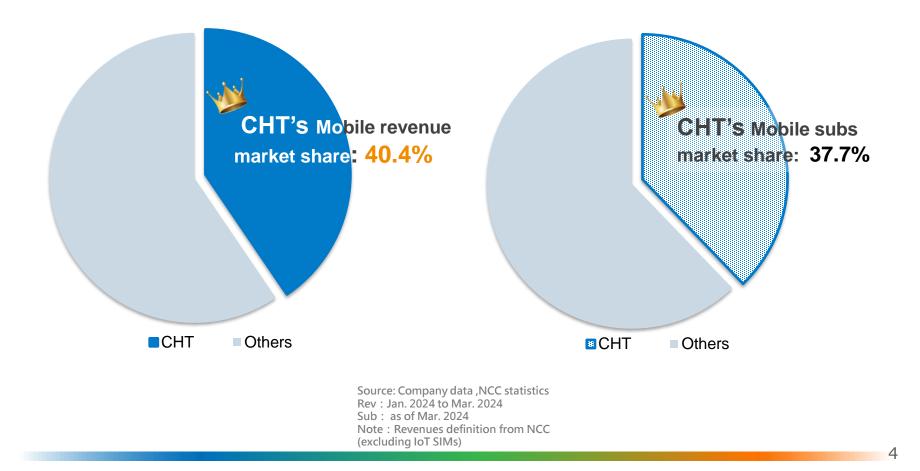


e F+A exceeded spectrum of 100MH should be returned by June 2024

## Industry Landscape 1Q24 Update



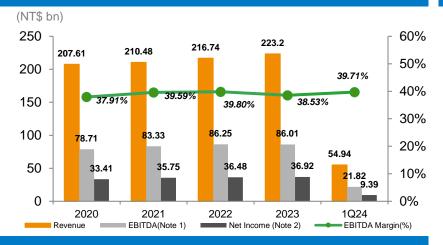
### **#1** in Mobile Market



### **Financial Performance**



#### **Upward Trends of Revenue and Profits**



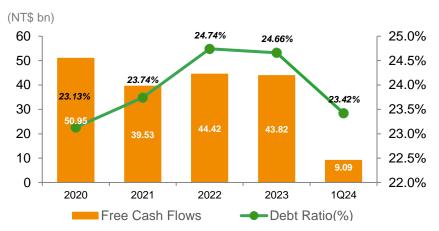
#### **Rising EPS and Stable Dividends**



#### Note:

- 1. EBITDA = operating income + depreciation & amortization.
- 2. Net income attributable to owners of the parent.
- 3. The calculation of growth rates is based on NT\$mn.

#### **Strong Balance Sheet and Cash Flows**



- Rising revenue and profits
- Steady EBITDA margin
- Performance exhibits growing momentum in the 3-player market
- Robust B/S and strong FCF to support future expansion
- Stable and predictable dividend payout

## **Business Groups** 1Q24 Financial Summary



#### **Consumer Business Group**

- Growth strategies: Core Business + Contents + Ecosystem-building
- Income before tax +3.7% YoY

#### **Enterprise Business Group**

- Positive ICT business growth
- +5.2% YoY increase of emerging application revenues
- Income before tax -13.4% YoY; excluding one-time item -1.5% YoY

#### **International Business Group**

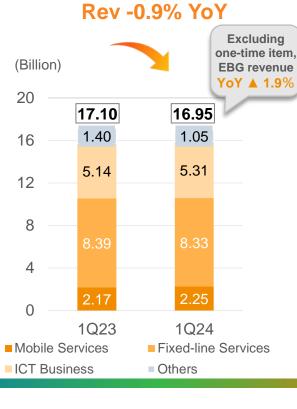
- Strong overseas ICT projects growth driven by clients' global expansion
- Income before tax +23.5% YoY

#### Rev +13.3% YoY



#### (Billion) 40 34.62 34.05 35 0.60 0.55 30 9.38 25 20 10.69 10.60 15 10 14.09 13.52 5 0 1Q23 1Q24 Mobile Services Fixed-line Services Sales Others

#### Rev +1.7% YoY



## **Digital Ecosystems** 1Q24 Update



### **Content Business**

#### Remain the Largest video platform in Taiwan

 ✓ Obtain exclusive broadcasting rights of 2024 Paris Summer Olympic Games to enrich our content portfolio

#### Expand content deployment

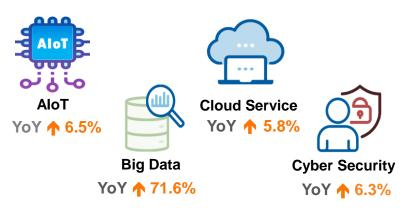
- Established a new wholly-owned investment subsidiary, Chunghwa Digital Culture and Creative Capital Co., Ltd.
- Invest in the Fund of Cultural Content Industry





### **Emerging Enterprise Application**

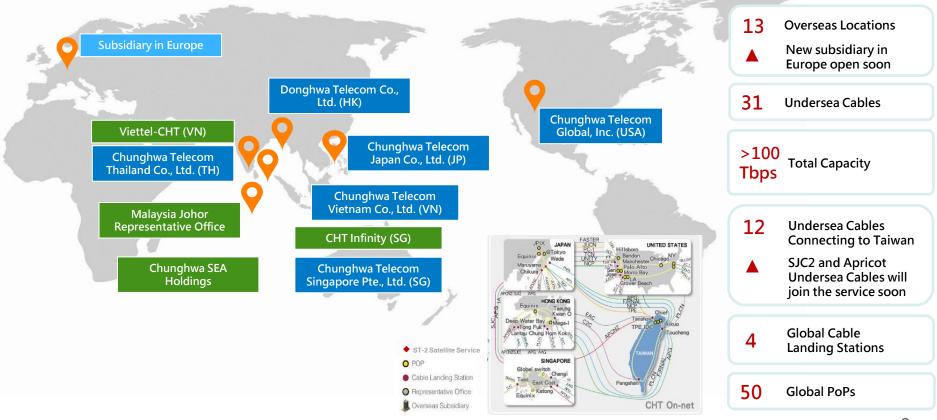
- Recurring revenues of IDC, cloud and cybersecurity continue to grow
- Support increasing smart application demand on our big data platform
- Build computility infrastructure across cloud, edge, and terminals and develop GPU as a service in progress to cater to Al exponential opportunities



## **International Business Layout**



- Maintain double-digit growth in revenue
- Continue to expand and establish new subsidiary in Europe



## Takeaways



- Steady 5G migration continues to drive up mobile ARPU, widening our lead as #1 telecom operator in the Taiwan's mobile market
- Continue our speed upgrade strategy to enhance fixed broadband ARPU and performance
- Increased recurring revenue of ICT business, particularly from the 3 pillars of IDC, cloud and cybersecurity, continues to stabilize and further lift up ICT performance
- Expand our strategical content deployment and continuously enrich our content portfolio
- Embrace AI to externally capture exponential growth opportunities and internally drive operational efficiency and cost reduction

# **Q & A**